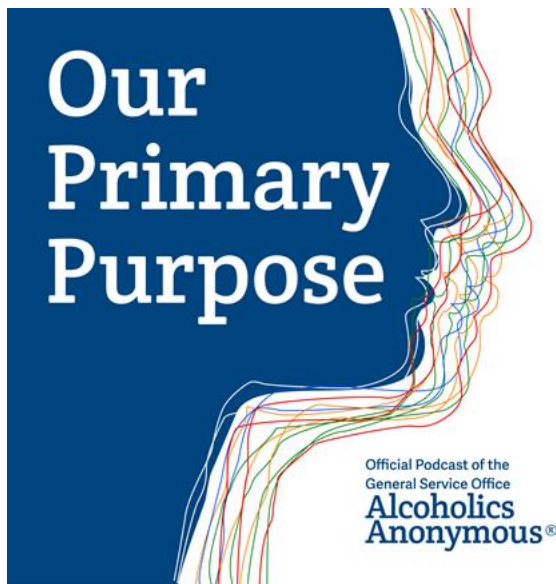


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**Introducing
Our Primary Purpose
Podcast**



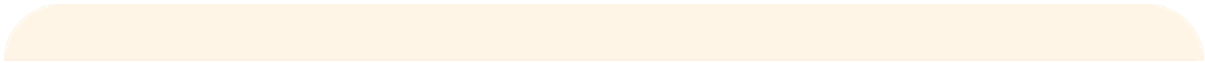
Alcoholics Anonymous World Services (AAWS) is thrilled to announce the launch of Our Primary Purpose, the official podcast from the General Service Office (GSO) of Alcoholics Anonymous for the U.S. and Canada. Through engaging interviews with GSO staff and A.A. members—and voices from A.A. history—this new podcast explores how GSO supports A.A. groups and members to carry the message of recovery to those who need it most—which is Our Primary Purpose.

Mark Your Calendar: Episode 1 will be available on [streaming platforms](#) starting **January 14, 2025**.

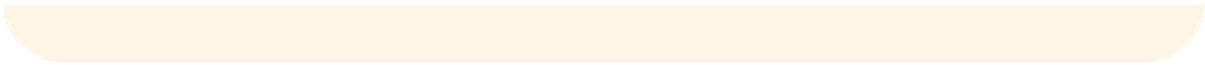
Coming in Season 1:



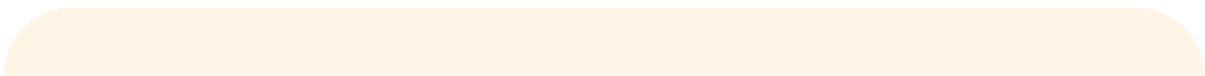
Tour the General Service Office and learn more about how GSO helps advance the mission of carrying the message to suffering alcoholics.



Meet the people at GSO who provide an array of services and support to the Fellowship.



Listen to powerful stories shared by visitors to GSO about how the Fellowship and service have changed their lives.



Step into the vault at the GSO Archives and learn more about the treasures and stories from A.A. history.



...and much more!

Listen to the podcast trailer available now for a sneak peek at season 1.

[Podcast Trailer](#)

While much of the content produced by AAWS for the U.S. and Canada is available in English, French and Spanish, this podcast is English-language only.

Find “Our Primary Purpose” on most podcast streaming platforms. Listen, subscribe, and share with others in the Fellowship and beyond.

Questions? Visit our [webpage](#), or contact us at gsopodcast@aa.org.

Warm regards,

Public Information Staff

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